



COORDINATOR BACK-TO-SCHOOL PACKET



In this packet:

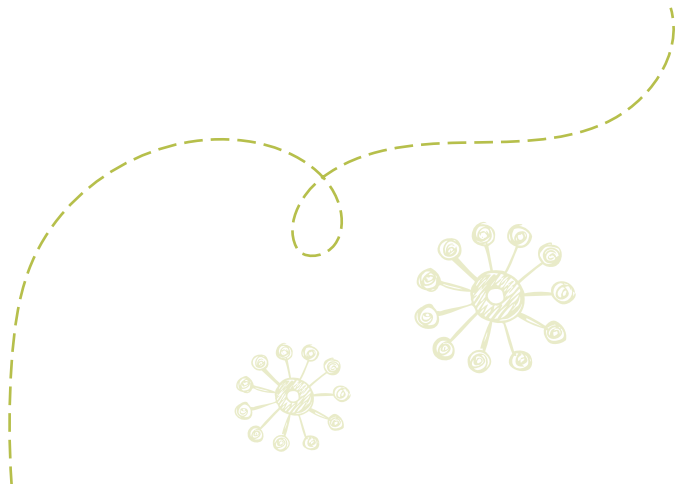
- ✓ **Letter to parents**
Customize this prewritten message with your school info.
- ✓ **Volunteer signup sheet**
Post at your school's open house to recruit a few helping hands.
- ✓ **Goal poster**
Hang in your school to show your school's earning progress.
- ✓ **Back-to-school Coordinator tips**
Ideas from Coordinators across the country, plus tips from the Box Tops team.



Find more helpful downloads at [BTFE.com/resourcecenter](https://www.btfef.com/resourcecenter).



Welcome back to school, parents!



Learn more about how you can help your school at [BTFE.com](https://www.btfefund.com).



Your school needs YOU!

You can make a difference in your school—become a **Box Tops for Education volunteer**.

Sign up here if you are interested in becoming a volunteer.

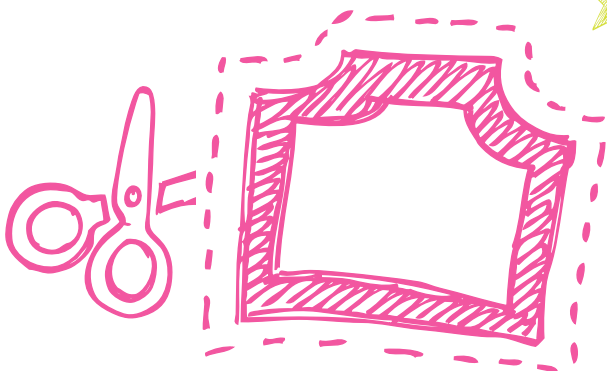


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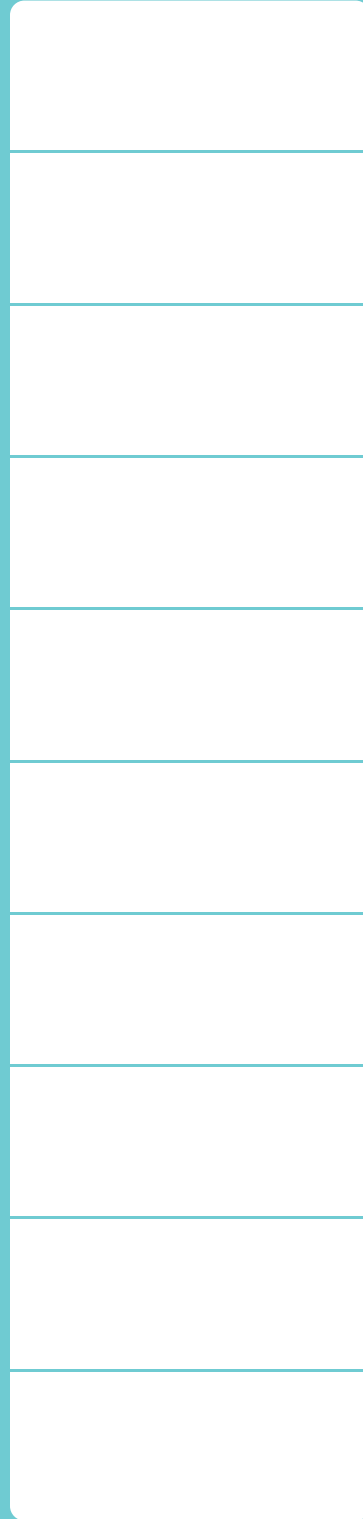
SEE IT.

CLIP IT.



Our school's goal is:

El objetivo de nuestra escuela es:



Way to go!

100%

90%

80%

We're on our way

70%

60%

Halfway there!

50%

40%

30%

Keep clipping

20%

0%



Making a difference for our school. btfe.com

Marcando la diferencia para nuestra escuela.



Coordinator tips and tricks

Get more tips from Coordinators at [BTFE.com/tips](https://www.btfefor.org/tips)

Tips for back to school

“ We send home a letter to each family introducing the Box Tops Coordinators and what our plans will be for the school year in raising money with Box Tops.

ANNA P.
SAINTS JOHN AND PAUL SCHOOL
LARCHMONT, NY

Include a customizable collection sheet with your email or letter to parents Find them at [BTFE.com/resourcecenter](https://www.btfefor.org/resourcecenter)

“ Get lots of staff involved. The more people that participate, the more support they give.

SHERLONDA M.
GREENFOREST MCCALEP
CHRISTIAN ACADEMY,
DECATUR, GA

Ask staff and administration to participate in fun school-wide collection contests during the year.

“ Show enthusiasm and remind parents about the program.

CAROLINE R.
BEECH AVENUE ELEMENTARY
FONTANA, CA

Check out the Box Tops Pinterest and Instagram pages for bulletin board and collection bin ideas.

“ Offer incentives. Everyone likes to win a prize.

FELICIANA G.
THOMAS JEFFERSON ELEMENTARY
SCHOOL, ANAHEIM, CA

Begin collecting contest prizes before school starts to see how much you need and when.

“ When you tell parents/teachers/staff what you are trying to raise the money for it gives them a goal to reach.

JANINE M.
MYERS CORNERS ELEMENTARY
WAPPINGERS FALL, NY

Let parents and school supporters know what your goal is by displaying a goal poster on your bulletin board.